

# Venus Glass Factory Administrative Building Tehran

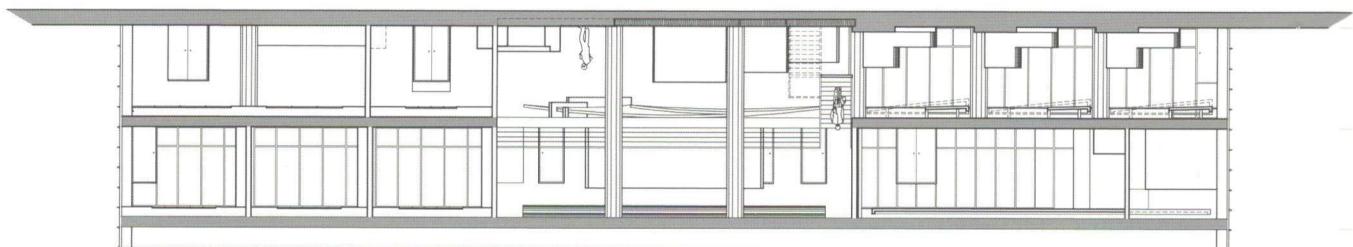
The Venus Glass Factory, located in the Shamsabad Industrial Zone 35 kilometers south of the capital Tehran, is a manufacturing plant including 30,000 square meters of production and inventory space. The complex is one of the best and largest glass factories in the Middle East. The factory, originally the producer of automobile glasses for Peugeot, now offers a wide range of architectural glasses, including those used in the six-storey ASP apartment building and in the Milad Tower, both in Tehran.

One of the main aims of the project was to use all the various kinds of glass produced by Venus Factory in their Administrative Building and in a way to present this office building as a permanent exhibition space for all the factory's products. This office building is attached to the factory in such a way that its entire space can be seen from the director's office. A balcony from the second floor allows various managers to be connected, visually and aurally, to the factory workers.

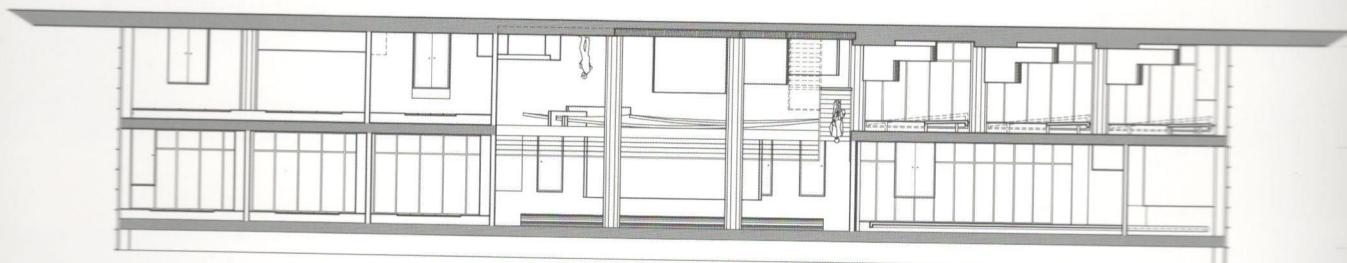
The overall concept of the building was to create a Miesian glass box, with double-glazed curtain walls, emphasizing the horizontality of the building with wide and protruding window mullions, while all the vertical elements remain hidden, except the two columns which mark the entrance gate. The repetition of the horizontal mullions give the illusion of a many-storied building while in reality, it only has two floors.

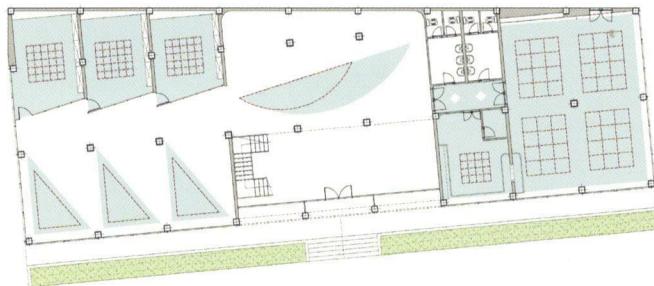
Although the exterior is very simple and minimal, the interiors have been worked with a lot of details and playfulness, with many different kinds of suspended ceilings, curvilinear glass partitions, all sorts of various textures and colors of glass, to create diversity and warmth and avoid the monotony and coldness usually found in office spaces.

Client: Venuus Glass Factory Administration  
 Building (CEO: Hassan Noroozi)  
 Architects: GAMMA Consultants,  
 Farhad Bardeh, Farhad Sazaherian  
 Design Team: Reza Nasrifan  
 Marjam Rahimi-Danesh, S. Saleh Nakouee  
 Construction: Ali Lilaou  
 Facades: Beh Schucco, Venuus Glass  
 Photography: Reza Nasrifan  
 Location: Shamsabad Industrial zone, Tehran  
 Built Area: 1,600 m<sup>2</sup>  
 Construction: 2006  
 Completion: 2007

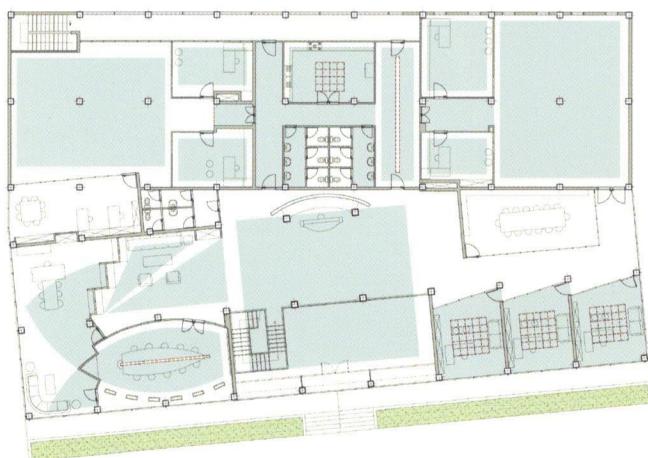


Location : Shamsabad Industrial zone, Tehran  
 Built Area : 1,600 m<sup>2</sup>  
 Construction : 2006  
 Completion : 2007  
 Photography : Reza Nasafian  
 Facades : Beh Schuco, Venu Glass  
 Construction : Ali Ilamloo  
 Maryam Rahimi-Danesh, S. Saleh Nasouee  
 Design Team : Reza Nasafian,  
 Freydoun Bader, Faryar Javaherian  
 Architects : GAMMA Consultants,  
 Building (CEO: Hassan Norouzi)  
 Client : Venu Glass Factory Administration



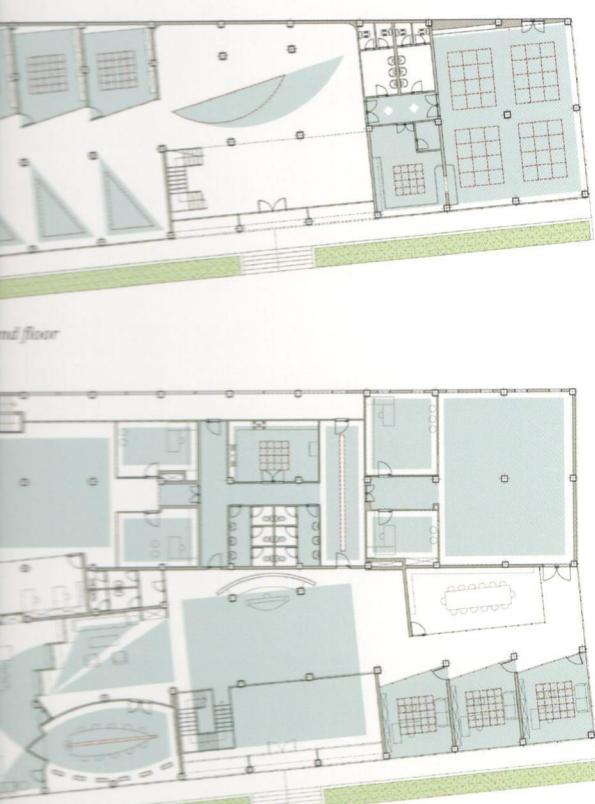
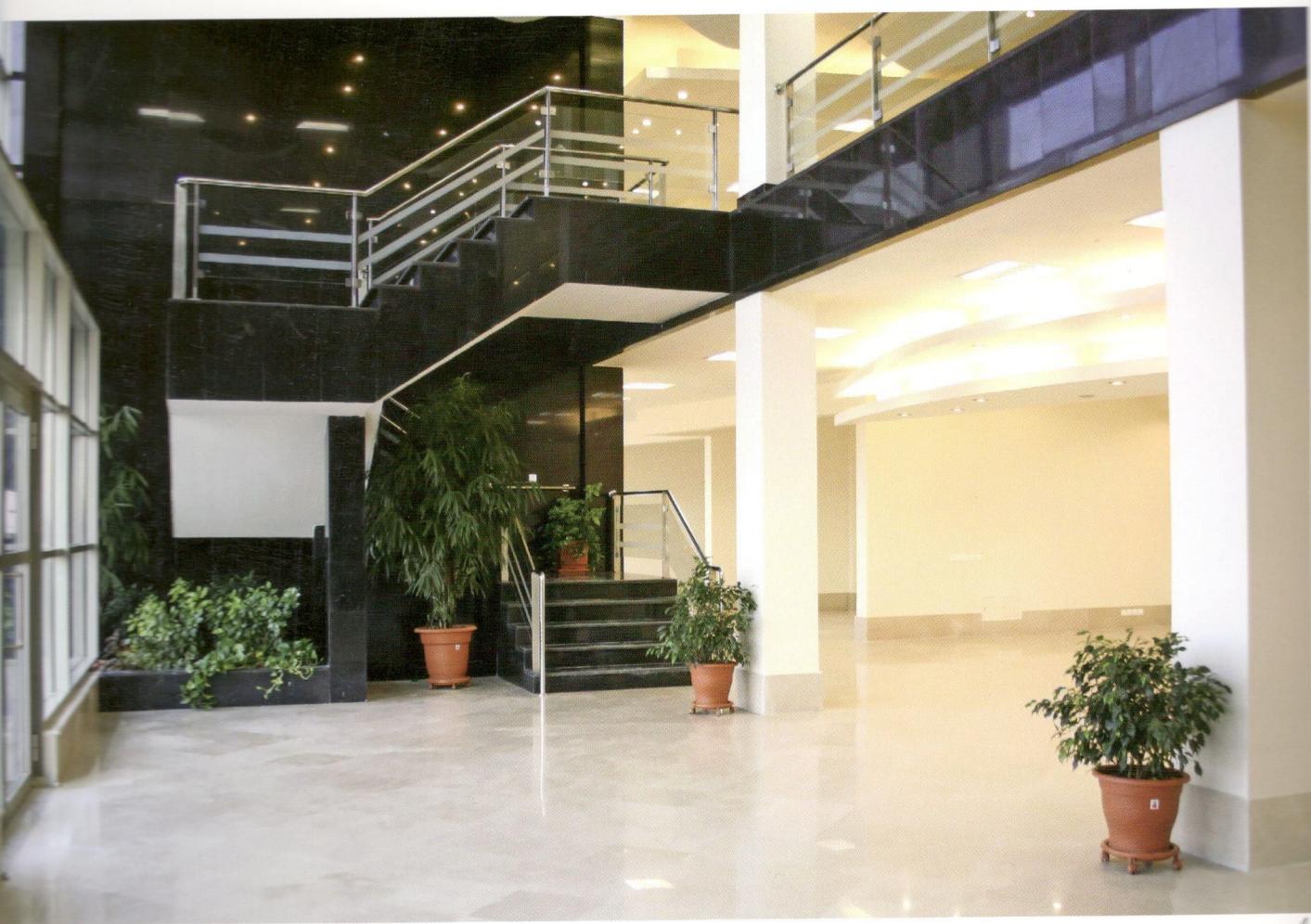


*Ground floor*

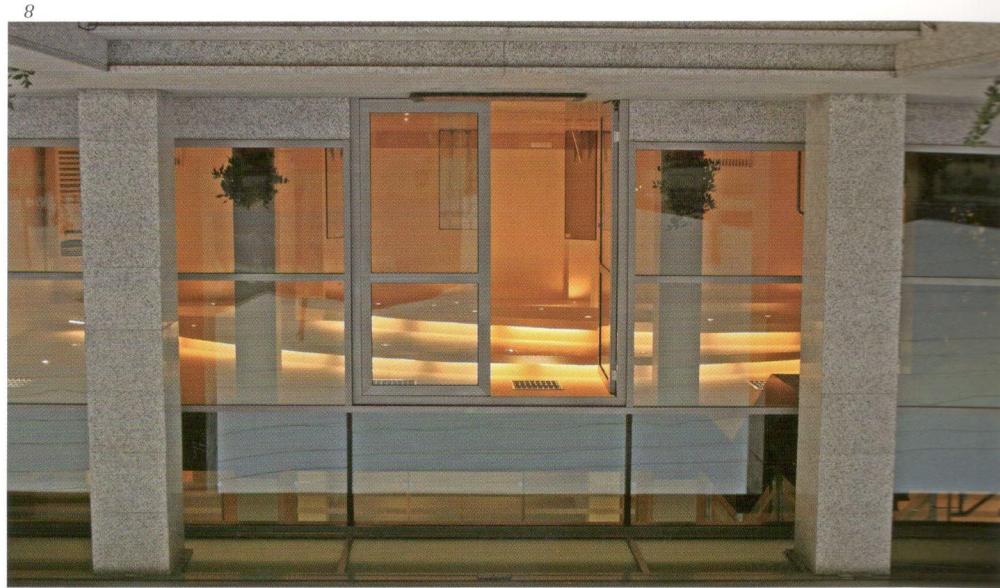


*First floor*

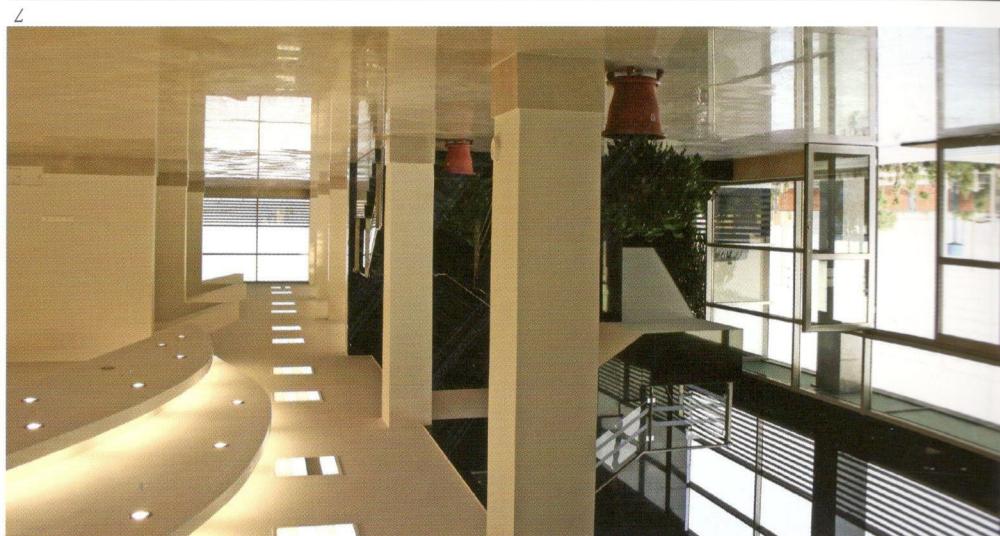




1. Northeastern facade at night revealing the only two-story building.
2. Northwest facade with main entrance, with the illusion created of a several-storeyed building.
3. Detail of millions of the facades.
4. Entrance steps and lobby.
5. Conference room with door leading to director's office.
6. Lobby.
7. Glass wall between the indoor and outdoor, an interactive zone.
8. Main entrance.

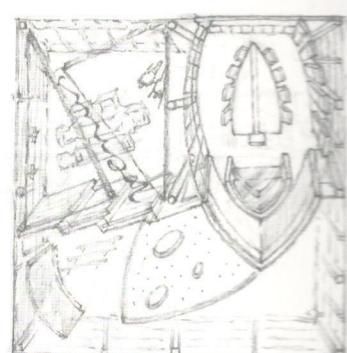


**Fatayer Javaherian** born in 1952 in Mashhad, Iran. Bachelor's degree in architecture from the University of Texas at Austin and a master's in architecture in urban design at Harvard Graduate School of Design in 1976. Before the revolution she worked with Nader Ardalan, Kamran Diba, and Ali Saradar-Afshami. She has been a jury member in many national and international competitions, namely the Aga Khan Award in Architecture in 2010. She has written some 60 articles in Iranian and foreign architectural magazines. She is co-founder of GAMMA Consultants.

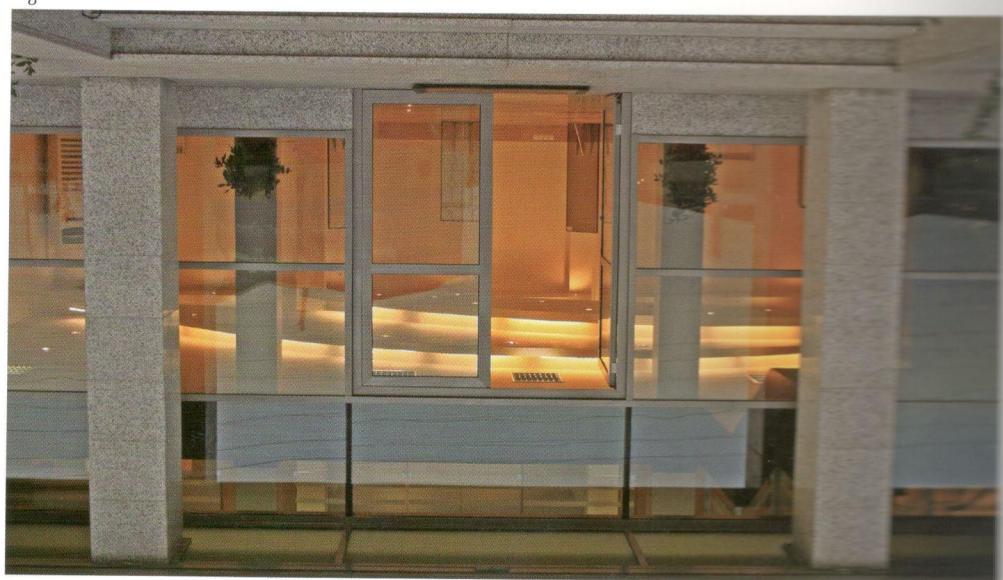


**Fereydoun Bader** born in 1948 in Tehran and a graduate of Allborz High School, earned a bachelor's degree in architecture from the University of Tehran in 1978. He worked for prestigious architectural firms in the US including SOM in Chicago, earning them many awards and a Gold Medal from the AIA. Some of the most important projects he built in the US are the Marathon Oil Building in Houston and the chain of Memorial Hospitals. He co-founded Gamma Consultants in Tehran in 2002.

**Faryar Javaherian** born in 1952 in Mashhad, Khorasan, attended elementary and high school in Paris, France, and earned a bachelor's degree in architecture from the University of Texas at Austin and a master's in architecture in urban design at the Harvard Graduate School of Design in 1976. Before the revolution she worked with Nader Madar.



8. Main entrance.  
 interactive zone.  
 7. Glass wall between the indoor and outdoor areas.  
 6. Lobby.  
 5. Conference room with door leading to director's office.  
 4. Entrances steps and lobby.  
 3. Detail of a several-storey building  
facades.  
 2. Northeastern facades with main entrance, with the illusion  
building.  
 1. Northwest facade at night revealing the only two-story



GAMMA Consultants.  
 architectural magazines. She is co-founder of  
 written some 60 articles in Iranian and foreign  
 Khan Award in Architecture in 2010. She has  
 and international competitions, namely the AIA  
 She has been a jury member in many national  
 Before the revolution she worked with Nader  
 Ardalan, Kamran Diba, and Ali Sardar-Arsham  
 Farayir Javaherian born in 1952 in Mashhad  
 Khorasan, attended elementary and high school  
 in Paris, France, and earned a bachelor's degree  
 the Harvard Graduate School of Design in 1978  
 and a master's in architecture in University of Texas at Austin  
 Some of the most important projects he built  
 US are the Marathon Oil Building in Houston  
 firms in the US including SOM in Chicago, ear  
 them many awards and a Gold Medal from  
 the chain of Memorial Hospitals. He co-founded  
 Gamma Consultants in Tehran in 2002.

